

2nd August 2024 (#1)

GP action: maintaining a safe pharmacy service

General practices across England have **started to take action**, following a ballot of GP partners by the BMA. This means that many practices are 'working-to-rule', only undertaking tasks that are included in their NHS contract.

This may mean fewer appointments with GPs are offered to patients, which is likely to result in more people seeking help and advice from their community pharmacy.

Pharmacy owners need to maintain the safety of their services, with the safe supply of medicines being a key priority.

Further information can be found at:

<https://cpe.org.uk/our-news/gp-action-maintaining-a-safe-pharmacy-service/>

Communicating with patients

If your pharmacy is affected by local action by GPs, you should communicate this to your patients, making sure it is clear why the pharmacy team is under even more pressure than normal.

Template posters are provided below, the wording could also be used on your website, social media or be distributed via other communications channels.

The first poster is to be used where a pharmacy is experiencing high demand, but has **not yet** had to prioritise their service delivery:

GP action – experiencing high demand – template poster

The second poster can be used when a pharmacy has had to **prioritise the services it is able to provide**:

GP action – services being prioritised – template poster

Keep In Touch

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[Report Branded Medicine Supply Issue](#)

[Report Appliance Supply Issue](#)

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CHECK [CPM](#) website for latest news and updates

Lets get social

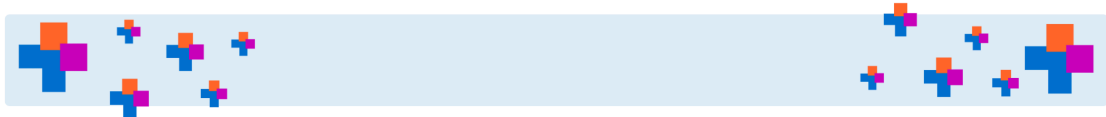
Please encourage your team to **like and share** our pages to maximise exposure.

Posts are supportive of all Birmingham & Solihull pharmacy contractors highlighting activity/services/care that the people of Birmingham & Solihull may not necessarily associate with Community Pharmacies.



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