



Message from Department of Health & Social Care

Today marks the first day of Stoptober – our annual mass participation quit smoking campaign. A huge thanks to everyone who has already downloaded and used our campaign toolkit and assets over the last few weeks - it's great to see so many examples of local activity from organisations across the country!

If you have yet to download the campaign resources there is still time to get involved in Stoptober and help encourage smokers to make a quit attempt. Remember - if they can make it to 28 days smoke-free, they're five times more likely to quit for good. We have lots of campaign resources available including digital posters, graphics for digital screens and a suite of social media assets.

[DOWNLOAD RESOURCES NOW](#)

It's important to keep campaign activity running throughout October to support anyone making a quit smoking attempt. This could include sharing stories of people who have quit successfully or offering tips on things like managing cravings and signposting to the range of quit support available. As well as signposting to your local services, there's a range of quit smoking support tools and information available on the [Better Health quit smoking website](#).

Share your activity with us

We'll be in touch at the end of October with a short evaluation survey to hear about what activity you undertook locally and the impact it had. In the meantime, we'd love to hear about or see photos/screengrabs of your activity which can be sent to partnerships@dhsc.gov.uk.

Thank you once again for supporting Stoptober and we hope that together we can make it a huge success.

REMINDER: NEW NHS Office of the West Midlands Pharmacy email address.

The email address to contact NHSE/ICB regarding West Midlands pharmacy matters has changed with immediate effect to:

nhsbsolicb.pharmacy-westmidlands2@nhs.net

Keep In Touch

[Report Generic Medicine Supply Issue](#)

[Report Branded Medicine Supply Issue](#)

[Report Appliance Supply Issue](#)

[Contact Community Pharmacy Birmingham and Solihull](#)

CHECK [CPM](#) website for latest news and updates

Lets get social

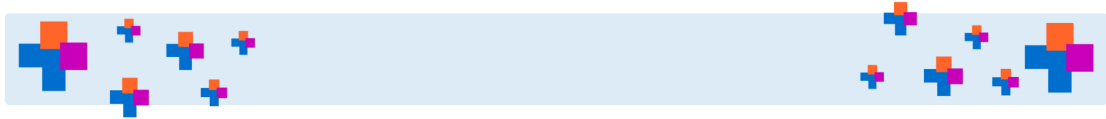
Please encourage your team to **like and share** our pages to maximise exposure.

Posts are supportive of all Birmingham & Solihull pharmacy contractors highlighting activity/services/care that the people of Birmingham & Solihull may not necessarily associate with Community Pharmacies.



Share with a fellow healthcare professional by forwarding to a colleague.

Did someone share this email with you? Subscribe by clicking [here](#).



You are receiving this email as you would like receive the Birmingham LPC newsletter and other communications from the LPC

[Unsubscribe](#) <<Email Address>> from this list.

Our mailing address is:

blpc
1310 Solihull Parkway Birmingham Business Park
Birmingham, B37 7YB
United Kingdom

[Add us to your address book](#)

Copyright (C) 2024 blpc All rights reserved.

[Forward](#) this email to a friend
[Update your preferences](#)

