



16th November 2024 (#13)

Additional support to increase GP referrals into Pharmacy First (before Christmas)

Community Pharmacy PCN Engagement Leads

The Community Pharmacy PCN Engagement Lead role has been established to support the implementation of the pharmacy Primary Care Access Recovery Plan requirements, including implementing/developing the Pharmacy First Service and expanding the Blood Pressure Check Service and Pharmacy Contraception Service.

The role will help develop channels of engagement between community pharmacy and PCNs and build partnership that supports integrated clinical pathways for patients. The expectation is that the role will support the implementation and delivery of community pharmacy clinical pathways as part of the Integrated Care Board's (ICB) Primary Care Access Improvement Plan and function as a point of contact for local community pharmacies and for general practices in the PCN.

The ICB and Community Pharmacy Birmingham and Solihull are pleased to announce that we have appointed four individuals that are committed to advancing collaboration across PCNs and community pharmacies. All leads are currently in role.

Parveen Ahmed: South Locality

Nasrin Khan: Solihull Locality

Mohammed Iliyas: West and Central Locality

Hyesha Kaur: North and Central Locality

Vacancies: East and part of South Locality

Pharmacy First is freeing up appointments across the system, enabling our practices and UEC settings to see more patients requiring higher acuity care. The leads will be visiting community pharmacies, engaging with PCN, and practice leads across their locality where referral numbers are low to provide some focussed, local support to implement the pathway ahead of the

challenges of winter.

Please contact shalina.anwar@nhs.net if you have any questions related to this update.

REMINDER: NEW NHS Office of the West Midlands Pharmacy email address.

The email address to contact NHSE/ICB regarding West Midlands pharmacy matters has changed

with immediate effect to:

nhsbsolicb.pharmacy-westmidlands2@nhs.net

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Posts are supportive of all Birmingham & Solihull pharmacy contractors highlighting activity/services/care that the people of Birmingham & Solihull may not necessarily associate with Community Pharmacies.



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