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Promoting Pharmacy First: Radio XL Insights

Key message: Strong collaboration between GPs and pharmacists is essential to improving patient access and making the best use of NHS resources.

Recent Radio XL interviews highlight the growing role of Pharmacy First in primary care.

Speaking from a GP perspective, [Dr Ajay Shah \(BSol\)](#) emphasised how directing patients with minor illnesses to community pharmacies can help relieve pressure on GP services while ensuring timely, effective care.

Complementing this, [Black Country pharmacist Havan Howrami](#) shared how pharmacies are already delivering accessible, high-quality consultations without the need for appointments, supporting patients with a range of common conditions.

CP BSOL - Contractor Information

For contractor guidance, service updates, local resources, and information to support patients, please visit the CP BSOL website.

[Visit CP BSOL Website](#)

Community Pharmacy Birmingham & Solihull

Representing community pharmacy contractors across Birmingham and Solihull in partnership with the [NHS Birmingham and Solihull Integrated Care Board](#) and nationally with [Community Pharmacy England](#).



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