



26 February 2026 (#17)

**Mandatory Local Health Campaign 2026 - NHS Pharmacy
Contraception Service**

----- **Local Safeguarding Contacts** -----

Birmingham

- Children's Advice and Support Service (CASS): 0121 303 1888.
- Emergency Duty Team (Out of Hours): 0121 675 4806.

Solihull MBC

For immediate concerns during office hours: 0121 788 4300.
For out-of-hours emergencies, contact the Emergency Duty Team: 0121 605 6060.

Participation is a mandatory requirement of the Community Pharmacy Contractual Framework.

 **CAMPAIGN PERIOD**

2nd March - 31st March 2026

WHY PARTICIPATE?

- Pharmacies play a frontline role in promoting healthy behaviours, early
- Will improve patient awareness and understanding of the NHS

- intervention and reducing health inequalities.
 - Strengthens the role of community pharmacy. Active participation reinforces pharmacy's position as a key public-health provider and supports the sector's long-term strategic role within the NHS.
 - Pharmacy Contraception Service.
 - Will support bundling requirements in March 2026, where a specified number of contraception consultations will be required to achieve the monthly Pharmacy First threshold payment.
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What Contractors Need To Do

Contractors (including DSPs) must promote access to contraception during the campaign period. This can include:

- Displaying posters or leaflets in the pharmacy
- Publishing information on your website
- Posting on social media
- Including information in patient emails or SMS messages
- Existing PCS materials already in use will meet the requirement.

Compliance Requirement

1st April to 15th April 2026 - complete the participation form

Confirm Campaign Participation

Resources & Support

- [Social Media Assets](#)
 - [Contraception Service Poster](#)
 - [NHS England — Midlands » Resources](#)
 - [Posters \(Multilingual\)](#)
 - [NHS England — Midlands » Pharmacy in the Midlands](#)
 - [10 Top Tips](#)
 - [Guidance Sheet](#)
 - [CORPORATE Community Pharmacy Contraception Health Campaign Return](#)
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CP BSOL - Contractor Information

For contractor guidance, service updates, local resources, and information to support patients, please visit the CP BSOL website.

[Visit CP BSOL Website](#)

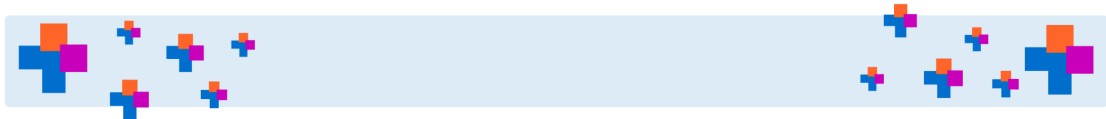
Community Pharmacy Birmingham & Solihull

Representing community pharmacy contractors across Birmingham and Solihull in partnership with the [NHS Birmingham and Solihull Integrated Care Board](#) and nationally with [Community Pharmacy England](#).



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